

Breaking News

Fashion Merchandising Hires Yaoyuneyong

HATTIESBURG – The CoB’s Fashion Merchandising (FM) group, which is part of the Department of Management & Marketing, has hired Gallayanee Yaoyuneyong, a PhD student at Florida State University, for the 2007-08 academic year. Yaoyuneyong appears to be the replacement for Joy Kozar, who left the CoB after 2005-06 for Kansas State University.

FM has become a fractured unit of late, and it is believed that professor of fashion merchandising and USM Associate Provost Cynthia Moore will build a new FM unit in the College of Science & Technology after her tenure in the Lucas Administration Building ends. When, and if, that happens, USM will operate two separate FM units, one in the CoB and the other in the CoST. It is not known how such a fracture will affect the budget for FM in the future, or the CoB’s struggling AACSB Maintenance of Accreditation efforts for 2008.

Evidence of the fracture’s potential costs, according to sources, came with a “Provost remand” of then-assistant professor of FM Brigitte Burgess’ 2006-07 T&P dossier. The CoB’s Advisory Committee upheld its positive decision on Burgess’ T&P dossier, and she was awarded tenure and promotion to associate professor by the Mississippi IHL in May of 2007. The CoB’s branch of FM is chaired by Tony Henthorne, professor of marketing.